



125TH SCIENTIFIC SESSION

Western Surgical Association

2017 ANNUAL MEETING

November 4-7, 2017 IN Scottsdale, AZ

Omni Scottsdale Resort & Spa at Montelucia



SPECIAL SESSION
**Social Media
& Healthcare**

Tyler Hughes, MD
Aase Lee
Farris Timimi, MD



PRESIDENTIAL ADDRESS

Kelly M. McMasters, MD, PhD

NONIE LOWRY ORATION
David Nagorney, MD



CONTACT

Western Surgical Association
PO Box 219191
Kansas City, MO 64121-9191

t: 913.402.7102
wsa@lp-etc.com
www.westernsurg.org

ADVANCE PROGRAM

2017 ANNUAL MEETING

November 4–7, 2017 Omni Scottsdale
Scottsdale, AZ Resort & Spa at Montelucia



ACCOMMODATIONS & TRAVEL

ACCOMMODATIONS

Omni Scottsdale Resort & Spa at Montelucia

4949 East Lincoln Drive
Paradise Valley, AZ 85253
t: 480.627.3200

www.omnihotels.com/hotels/scottsdale-montelucia

WSA Group Rate: \$269 Single/Double

Housing Cut- Off: Thursday, October 12, 2017

Nestled at the foot of Camelback Mountain, Omni Scottsdale Resort & Spa at Montelucia brings the essence of Europe to the heart of Scottsdale. The luxury Scottsdale resort offers deluxe guest rooms, the world-class Moroccan-inspired and award winning Joya Spa, delectable dining, breathtaking views and a premier location near golfing, shopping, recreation and night life. The hotel also offers three sparkling pools with over 30 luxurious cabanas and a 24-hour fitness center.

Hotel reservations should be made before Thursday, October 12th and are available to WSA attendees and exhibitors at a reduced rate of \$269 per night, plus tax per guest room.



TRAVEL INFORMATION

The Omni Scottsdale Resort & Spa at Montelucia is about 20 minutes away from Phoenix Sky Harbor International Airport.

Taxi Service

Cost for Taxi service from Phoenix Sky Harbor International Airport to the hotel is approximately \$20 plus gratuity, one way. Taxis are readily available outside of the terminals. The transfer time to the hotel is 20-25 minutes depending upon traffic.

Private Car & Limo Service

If you would like the hotel concierge to set up a private car service, please provide them with your flight itinerary and a driver will be waiting for you in baggage claim. Please contact the concierge at 480-627-3075 for pricing and arrangements.

Car Rental

The following major rental car agencies are available at Phoenix Sky Harbor International Airport:

Alamo	(800) 462-5266
Avis	(800) 331-1212
Budget	(800) 527-7000
Dollar	(800) 800-4000
Enterprise	(800) 736-8222
Hertz	(800) 654-3131
National	(800) 227-7368
Thrifty	(800) 847-4389

Hotel Parking

The hotel offers overnight valet or self-parking for \$22 per night.

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SCHEDULE-AT-A-GLANCE

SATURDAY, NOVEMBER 4, 2017

8:00am – 12Noon **WSA Executive Committee Meeting**
3:00pm – 6:00pm **Registration Open**
5:30pm – 6:30pm **New Members Reception**
6:30pm – 8:30pm **Welcome Reception**

SUNDAY, NOVEMBER 5, 2017

6:00am – 12Noon **Registration Open**
6:00am – 7:00am **Continental Breakfast, ePosters and Exhibit Viewing**
6:40am – 7:00am **MOC Update**
7:00am – 9:10am **Scientific Session 1**
8:00am – 10:00am **Spouse/Guest Hospitality and Breakfast**
9:10am – 9:20am **Morning Beverage Break, ePosters and Exhibit Viewing**
9:20am – 10:20am **Scientific Session 2**
10:20am – 11:20am **Presidential Address | Kelly M. McMasters, MD, PhD**
12Noon – 5:00pm **WSA Golf Outing & Afternoon Activities**
1:00pm – 2:00pm **Guided Hike**

MONDAY, NOVEMBER 6, 2017

7:00am – 5:00pm **Registration Open**
7:00am – 8:00am **Continental Breakfast, ePosters and Exhibit Viewing**
8:00am – 10:20am **Scientific Session 3**
8:00am – 10:00am **Spouse/Guest Hospitality and Breakfast**
10:00am – 11:00am **Salsa Cooking Class**
10:20am – 10:40am **Morning Beverage Break, ePosters and Exhibit Viewing**
10:40am – 12:20pm **Scientific Session 4**
12:20pm – 1:30pm **Lunch on own**
12:30pm – 1:30pm **Video Session & Lunch (Pre-registration required)**
12:30pm – 1:30pm **Women in Surgery Luncheon**
1:30pm – 3:30pm **Special Session | Social Media & Healthcare**
Tyler Hughes, MD | Aase Lee | Farris Timini, MD
3:30pm – 3:45pm **Afternoon Beverage Break, ePosters and Exhibit Viewing**
3:45pm – 4:15pm **Quick Shot Presentations**
4:15pm – 5:15pm **WSA Annual Business Meeting**
7:00pm – 11:00pm **President's Dinner Dance**

TUESDAY, NOVEMBER 7, 2017

7:00am – 11:30am **Registration Open**
7:00am – 9:00am **Continental Breakfast**
7:30am – 9:20am **Scientific Session 5**
9:20am – 9:50am **Nonie Lowry Oration | David Nagorney, MD**
9:50am – 11:15am **Scientific Session 6**
Meeting Concludes



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MEETING/EVENT DETAILS

AMA PRA Category 1 Credits™

Continuing medical education credits will be provided for this activity.

SPECIAL EVENTS

Welcome Reception

Saturday, November 4th

6:30pm – 8:30pm

Cost: Included in Physician and Spouse Registration Fee

Visit with old friends and new members. Cost for this event is included in the Physician and Spouse registration fees. The evening will be filled with music, lively conversation, cocktails and hors d'oeuvres. This event will be a great start for the 2017 Annual Meeting!

President's Reception & Dinner Dance

Monday, November 6th

7:00pm – 11:00pm

Cost: Included in Physician and Spouse Registration Fee

The Western Surgical Association meeting will conclude with a closing evening reception and dinner dance. Relax and plan to attend this elegant “black tie optional” event. The evening will feature a cocktail reception, dinner and live entertainment for an enjoyable conclusion to the week's events.

Women In Surgery Luncheon

Monday, November 6th

12:30pm – 1:30pm

Cost: Lunch cost is on your own

As we gather together the ever-growing population of women in surgery who attend our meetings, take some time to network at a lunch planned for Monday afternoon. You may register for this event on the enclosed registration form, and lunch fees will be billed to your guest room.



LOCAL ATTRACTIONS

There are endless things to do and see in the Scottsdale/Phoenix area. To make the most of your trip, view these websites for ideas and pre-planning.

Omni Scottsdale Resort & Spa at Montelucia

<https://www.omnihotels.com/hotels/scottsdale-montelucia/things-to-do>

Scottsdale/Phoenix Area

<https://www.experiencescottsdale.com/>
<https://www.visitphoenix.com/>

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SUNDAY OPTIONAL ACTIVITIES

GOLF TOURNAMENT

Camelback Golf Club – Padre Course

Sunday, November 5th

Cost: \$85 per person

12Noon – Shotgun Start

From the mind of world-renowned golf course architect Arthur Hills comes a course that promises an enjoyable and unforgettable golf adventure. The Padre Golf Course in Scottsdale features towering trees, subtle landforms and impressive bunkering to sharpen your game. This 6,903-yard, par 72 design is known for its strategic layout, challenging water holes, and had its 18th hole voted the best water hole in the state by Arizona Golf Magazine.

Fee includes transportation, green fees, tournament coordination, and prizes. *Box lunch for an additional \$25.*

GUIDED HIKE

Echo Canyon Bobbie's Rock Trail Hike

Sunday, November 5th

Cost: \$55 per person

Time: 1:00pm – 2:00pm

Please join us for a ½ mile hike one way beginning at the hotel with an expert tour guide. Camelback Mountain beckons hikers who love the Sonoran Desert, sandstone rock formations and unparalleled views of the valley. With some of the most scenic trails in Arizona, Paradise Valley has the right hiking route for every level. Camelback Mountain is a “must do” hike for adventure travelers when visiting the Phoenix area. 360 degree views from the summit of this iconic landmark are second to none. Elevation gain from trailhead is just under 200 feet.

SALSA COOKING CLASS

Monday, November 6

Cost: \$75 per person

Time: 10:00am – 11:00am

Join the Omni Chef at a salsa demonstration. The chef will discuss ingredients as well as different types of salsa. Each attendee will have a jar of salsa to take home!

FOR ADDITIONAL INFORMATION

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RESORT ACTIVITIES



This dry desert location means you can spend plenty of time enjoying the outdoors. There are three deluxe pools, including a dedicated adults-only pool. For some non-pool activities, venture a few minutes from the hotel and you can spend hours on multiple different golf courses. The resort also has a wonderful Moroccan-inspired spa and a separate Fitness Center that offers yoga classes as well as indoor and outdoor fitness activities.

Events Calendar and other Activities

The Omni Scottsdale Resort and Spa offers a wide range of activities for all ages. Please use [this link](#) to see the resort's calendar of activities.

Pool

The Omni Scottsdale Resort & Spa at Montelucia features three pools, each surrounded by towering palms and citrus trees and with a stunning view of Camelback Mountain. With luxurious cabanas at the Kasbah Pool, The adults-only Oasis pool with hot tub, and the Joya Terrace pool by the spa, there is an experience for everyone. You may also enjoy poolside cocktails and light fare from the nearby restaurants and bars.

Joya Spa

A day at the spa can be one of two things: ordinary or extraordinary. The Joya Spa at the Omni Scottsdale Resort & Spa at the Montelucia takes the word extraordinary and elevates it to the highest standard. From the moment you walk in you are immersed in sights and smells that evoke emotions of ultimate comfort. A day at the spa isn't just simply a day at the spa, but it is an experience and a feeling. The feeling of absolute tranquility and serenity; an experience where stress and burdens are washed away leaving you refreshed and revived. Joya Spa is the property's 31,000 sq. ft. landmark of luxurious pampering and is the heart of the resort. For more information on Joya Spa at the Omni Scottsdale including hours, treatments and availability please call (480) 627-3020.

Fitness Center

The breathtaking views of Camelback Mountain are sure to inspire your fitness regimen with our blend of indoor and outdoor workout space. Open 24 hours a day for resort members and hotel guests ages 16 and over. If you would like to schedule a private session with one of our fitness instructors or have any questions regarding our classes, please call (480) 627-3015.

Hiking & Bike Rentals

Paradise Valley is a popular recreation haven for hiking and biking. Echo Canyon, one of two Camelback Mountain trails, is located just minutes away from the resort, which makes the Omni Scottsdale Resort and Spa your premier hiking destination. If biking is more your style, there are many bike routes nearby that you may enjoy. Please visit with our concierge. They will be happy to provide you with a hiking and biking trail guide so that you may choose your excursion. For more information on hiking options and bicycle rentals, please contact guest services at (480) 627-3200.



LOCAL ATTRACTIONS

Downtown Scottsdale

Take a quick trip to Downtown Scottsdale for a variety of shops, dining, art galleries, museums, exciting nightlife and culture. If you're looking to soak in some history, take the downtown historic walking tour and get a closer look at the events and places that helped shape this special place. Horse-drawn trolleys and carriages are also available for exploring the area. Old Town Scottsdale is known as "The West's Most Western Town." Explore old architecture, quaint shops, and Native American and Southwestern historical artifacts.

<http://downtownscottsdale.com/>

Scottsdale Fashion Square Mall

Scottsdale Fashion Square Mall is an upscale, super-regional luxury shopping mall and is recognized as one of the top destinations in Arizona. It is the largest shopping mall in the state and Southwest, containing over 240 stores, 17 places to dine and more. Fashion Square boasts a plethora of top designers and brands such as Prada, Louis Vuitton, Crate & Barrel, Nordstrom, Tiffany & Co., Barneys, Neiman Marcus and much more. Whether you're casually shopping or forgot to pack something, Fashion Square Mall has anything and everything you might want or need.

<http://www.fashionsquare.com/>

Scottsdale Center for the Performing Arts

One of the premier performing-arts halls in the western United States, Scottsdale Center for the Performing Arts showcases a diverse season of music, dance, theater, comedy and film from around the world. Each year, the Center presents hundreds of events that entertain and inspire – from live performances and educational programs to community celebrations and major festivals. The Center is located on a beautifully landscaped, 21-acre urban park, a short walk from Scottsdale's Old Town and gallery districts. The park is the setting for the award-winning Scottsdale Arts Festival in addition to many other events.

<https://scottsdaleperformingarts.org/>



Scottsdale Museum of Contemporary Art

The Scottsdale Museum of Contemporary Art (SMoCA) is an educational institution dedicated to presenting exhibitions of contemporary and modern art, architecture and design. Global in its focus, SMoCA is a gathering place to experience contemporary art and culture.

<https://smoca.org/visit/>

Camelback Mountain

Camelback Mountain, with an elevation of 2,704 feet, is an excellent hike or climb in Arizona. Hiking Camelback Mountain is perfect for a tourist activity in Phoenix, because the hike is quick and is located in the middle of the Phoenix Valley with [great views](#). Camelback Mountain is a hiking destination for both locals and tourists in the Valley and is located in the Camelback Mountain Echo Canyon Recreation Area between Phoenix, Scottsdale and Paradise Valley. There are [2 hiking trails](#), [Echo Canyon](#) and [Cholla](#). Both trails are difficult, while Echo Canyon is steeper and Cholla is longer.

<http://climbcamelback.com/info.php>



LOCAL ATTRACTIONS



Butterfly Wonderland

Butterfly Wonderland in Scottsdale is a one-of-a-kind experience, and one of the best activities for families and visitors of all ages. It is the largest indoor butterfly pavilion in America. This amazing state-of-the-art facility includes a magnificent glass atrium that provides the ideal tropical rainforest habitat where thousands of butterflies from around the world fly freely. <http://butterflywonderland.com/>

Frank Lloyd Wright's Taliesin West

Taliesin West is a National Historic Landmark nestled in the desert foothills of the McDowell Mountains in Scottsdale, AZ. It is also the home of the Frank Lloyd Wright Foundation and Taliesin, the Frank Lloyd Wright School of Architecture. Wright's beloved winter home and the bustling headquarters of the Taliesin Fellowship, was established in 1937 and diligently handcrafted over many years into a world unto itself. Deeply connected to the desert from which it was forged, Taliesin West possesses an almost prehistoric grandeur. It was built and maintained almost entirely by Wright and his apprentices, making it among the most personal of the architect's creations. <http://franklloydwright.org/taliesin-west/>

Phoenix Zoo

A visit to the Phoenix Zoo opens a wondrous world of curiosity, imagination and discovery. For more than half a century, the Zoo and its animals have amazed guests from across Phoenix and around the globe. Whether you are on the lookout for awe-inspiring Asian elephants, on safari to spot the great Sumatran tiger or seeking towering giraffes roaming the Savanna — a day at the Zoo offers adventures like no other place in the Valley of the Sun. <http://www.phoenixzoo.org/plan-your-visit/>

Arizona Commemorative Air Force Museum

At the only combat aviation museum in Phoenix, you'll take an edu-venture through history and learn how aircraft evolved as a heroic partner to ground and sea operations from WWI to present. Get up close and personal with history. Walk through our working hangar and watch aircraft mechanics bring muscular engines to life. Climb aboard our bombers and cargo planes or, better yet, book a once-in-a-lifetime flight in an authentic warbird. Choose among seven WWII aircraft, from an open biplane to the rarest bombers in the world. <https://www.azcaf.org/visit-us/>

Musical Instrument Museum

MIM displays more than 6,500 instruments collected from around 200 of the world's countries and territories. Most displays are enhanced by state-of-the-art audio and video technologies that allow guests to see the instruments, hear their sounds, and observe them being played in their original contexts—performances that are often as spectacular as the instruments themselves. What's more, all guests are invited to play instruments from around the world in the Experience Gallery. They can also see instruments from music icons such as John Lennon, Taylor Swift, Elvis Presley®, Carlos Santana, and many more in the Artist Gallery. <http://themim.org/>

McDowell Sonoran Conservancy

The McDowell Sonoran Conservancy provides a wide range of activities for visitors to enjoy and is home to many species of animals, plants and birds. Scottsdale's McDowell Sonoran Preserve offers an array of fabulous desert trails and award-winning facilities. It is unique geologically and home to stunning geography, lush cacti forests and diverse wildlife. Now is a great time to explore the 30,000 acres of Sonoran Desert. Choose any of the 5 major trailheads to connect to over 180 miles of trails of Scottsdale's McDowell Sonoran Preserve. <http://www.mcdowellsonoran.org/visit-the-preserve/trailheads/>

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SPOUSE & GUEST HOSPITALITY

Breakfast & Hospitality Suite will be offered for all registered spouses and guests on Sunday and Monday morning, along with a concierge presentation on Sunday morning. Please register as a spouse/guest on the enclosed registration form or online. The fee covers the cost of the Welcome Reception, Monday night Dinner Dance and access to the Breakfast & Hospitality suite Sunday and Monday mornings, as well as the physician breakfast on Tuesday morning. A name badge will be provided and will be required to attend these events.

SCHEDULED SPOUSE & GUEST ACTIVITIES

Saturday, November 4th

6:30pm – 8:30pm

Welcome Reception

Sunday, November 5th

8:00am – 10:00am

Spouse Hospitality & Breakfast and Concierge Presentation

10:20am – 11:20am

Presidential Address

12Noon – 5:00pm

WSA Annual Golf Tournament

Cost: \$85 – optional boxed lunch an additional \$25

1:00pm – 2:00pm

Guided Hike

Cost \$55

Monday, November 6th

8:00am – 10:00am

Spouse Hospitality & Breakfast

10:00am – 11:00am

Salsa Cooking Class

Cost: \$75 per person

7:00pm – 11:00pm

President's Reception & Dinner Dance

Tuesday, November 7th

7:00am – 9:00am

Continental Breakfast for Physicians & Spouses



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SPOUSE & GUEST HOSPITALITY

WHAT TO PACK

Attire for Sunday night's Welcome Reception is comfortable, business casual. The President's Dinner Dance on Monday evening is black tie optional. Business attire is appropriate for the Scientific Sessions and educational programs.

TIME ZONE

The Omni Scottsdale Resort & Spa at Montelucia is in Scottsdale, Arizona and is on Mountain Standard Time.

REGISTER EARLY AND SAVE!

You may register by completing the attached registration form and mailing or emailing in the completed form completed form with payment. You may also register online via the email invitation or by going to www.westernsurg.org.

Please be sure to register by **THURSDAY, OCTOBER 12th** to receive the DISCOUNTED EARLY REGISTRATION FEE!

Meeting confirmations will be emailed to the email address provided on the registration form.

REGISTRATION CANCELLATION POLICY

Cancellation Policy: Registration cancellations received in writing by Thursday, October 12th will be refunded, less a \$100 administrative fee. Please note that all refunds will be processed following the conference. Cancellations must be sent to: Western Surgical Association, Email: wsa@lp-etc.com

No Refunds will be given for cancellations received after October 12th.

REGISTRATION HOURS

Attendees may pick-up their registration materials during the following hours:

Saturday, November 4	3:00pm – 6:00pm
Sunday, November 5	6:00am – 12Noon
Monday, November 6	7:00am – 5:00pm
Tuesday, November 7	7:00am – 11:30am

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REGISTRATION FORM

REGISTRANT CATEGORY

Please complete ONE form for each physician registrant. Check one category below:

- ☐ WSA MEMBER ☐ NON-MEMBER PHYSICIAN
- ☐ RESIDENT/FELLOW/MEDICAL STUDENT

*(include name of sponsoring WSA member)

SPOUSE / GUEST NAME (if attending) - (as you would like it to appear on name badge)

SPOUSE / GUEST EMAIL

REGISTRANT INFORMATION

Please print your name as you would like it to appear on your name badge.

FIRST NAME

LAST NAME

INSTITUTION

ADDRESS

CITY / STATE / ZIP

MOBILE PHONE

E-MAIL ADDRESS

OFFICE CONTACT

Program Book Format Preference ☐ PDF Format ☐ Hardcopy

REGISTRATION QUESTIONS?

PO Box 219191
Kansas City, MO 64121-9191

t: 913-402-7102

wsa@lp-etc.com www.westernsurg.org

REGISTRATION FEES

	POSTMARKED BY OCT 12	POSTMARKED AFTER OCT 12	REGISTRATION FEES
Member	\$450	\$500	\$ _____
Non-Member Physician	\$575	\$625	\$ _____
Spouse / Guest	\$200	\$250	\$ _____
Resident/Fellow/Medical Student	\$250	\$300	\$ _____

OPTIONAL ACTIVITIES

Saturday, November 4

Welcome Reception Ticket
(unregistered guest)

Sunday, November 5

Golf Tournament

Golf Box Lunch

Guided Hike

Monday, November 6

Women in Surgery Lunch
(charged to guest room)President's Reception &
Dinner Dance Ticket
(unregistered guest)

Salsa Cooking Class

TOTAL # ATTENDING	NAME(S) OF ALL ATTENDING	PHYSICIAN/ SPOUSE	OPTIONAL ACTIVITIES FEES
		\$0	\$ _____
		\$85	\$ _____
		\$25	\$ _____
		\$55	\$ _____
		\$0	\$ 0
		\$125	\$ _____
		\$75	\$ _____
GRAND TOTAL			\$ _____

WSA Tax ID #237299969

PAYMENT INFORMATION

Full payment must be received with the registration form via a check, payable to WSA, or by credit card by filling out the information below. **NO BALANCE DUES ARE PERMITTED.**☐ **PAY BY CHECK** Mail to: **Western Surgical Association,**
PO Box 219191, Kansas City, MO 64121-9191☐ **PAY BY CREDIT CARD** Scan and email to wsa@lp-etc.com☐ American Express ☐ MasterCard ☐ VISA ☐ Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

CREDIT CARD BILLING ADDRESS

CITY / STATE / ZIP

CANCELLATION POLICY

Registration cancellations must be received in writing by mail or email. Cancellations received by October 12th will be refunded, less a \$100 administrative fee. All refunds will be processed immediately following the conference. **No refunds for cancellations received after Thursday, October 12th.** Meeting Confirmations will be e-mailed to the email address provided in the "Registration Information" section above.